

momdot.



# momdot.

Specializing in the 3 C's: Content, Campaigns, and Community.



MomDot



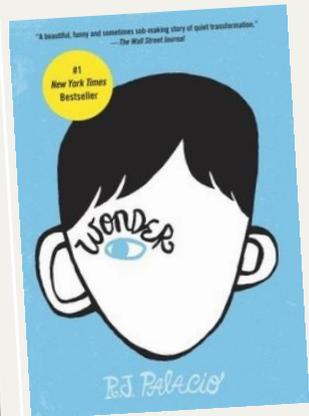
Brandfluential



Top Mom Blogger



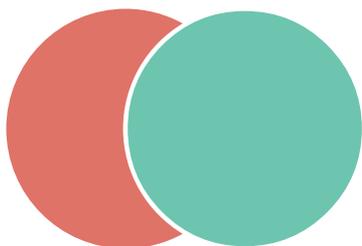
Blogging Planner



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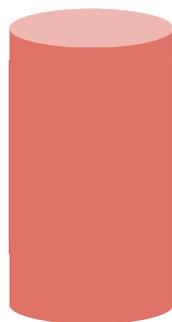
## STEP OUTSIDE

### THE SQUARE



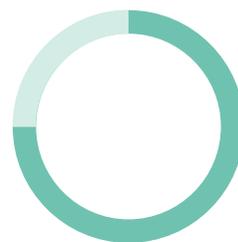
#### Age

25-34yrs 33%  
18-24yrs 27%  
35-44yrs 15.5%



#### Reach

Averaging over  
125,000 unique  
visitors a month 3  
years running



#### Available

Custom content, reviews,  
giveaways, sponsored posts,  
twitter parties,  
ambassadorship programs



#### Social Media

Nearly 40,000  
followers in social  
media accounts

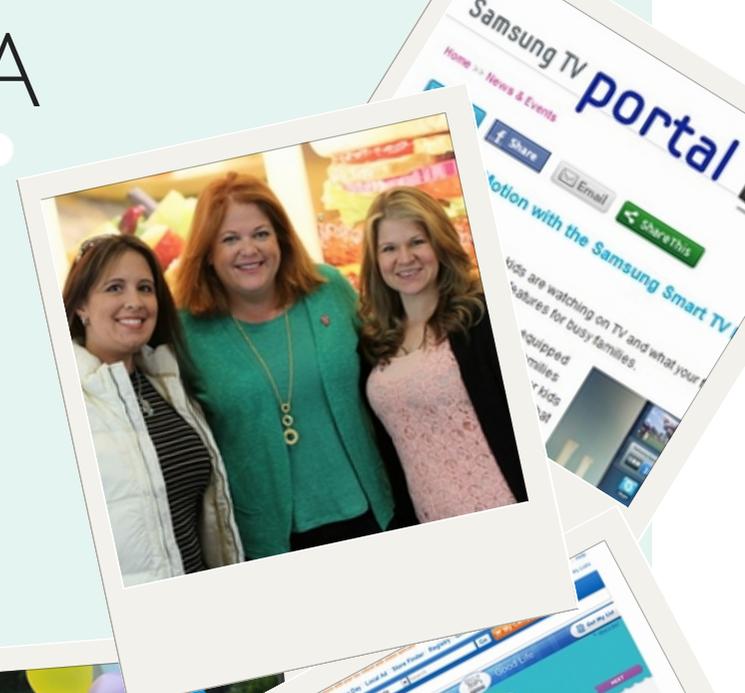
# CAMPAIGNS AND MEDIA

I have worked with hundreds of PR companies and businesses in connecting readers with amazing products and remain PR Friendly.

Some of my accolades and influence have been seen on CNN, in the New York Times, Washington Post, Wall Street Journal, CNN website, CNet, and NPR.

Ambassadorships like Damon Divas, Samsung, HotSpot Shield, Six Flags, Genworth and more with exclusive invitations to blogger immersion trips.

I am often considered a leading influential parent online with a highly visited blog site.



CONTACT



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