GET SOCIAL

TWITTER PARTIES

www.MomDot.com

We Get
THEM CHATTING

Twitter parties are a fantastic way to have a real time conversation to let the world know about your brand ! As an experienced twitter party host, I help do the following:

*Consult on Topic and Hashtag

*Advertise leading up to the party

*Host Live Party Conversation alongside 1 Co-Host (provided)

*Hire Panelists if Needed for larger parties

*Run Giveaway, pick and Notify winners

*Send over Statistics of Party, with any trending screenshots

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Sample of 2014 Twitter Conversations

#MomTechTalk

1 hour party
20.2 Million Timeline Deliveries
Over 5000 Tweets
Buzzwords: HP, Laptop, Love
US Trended: Yes

#SeasTheDay

Ongoing Hashtag for Brand Trip
17.8 Million Timeline Deliveries
1473 Tweets
Buzz: Cruise, Royal, Excursion
US Trended: N/A

#SuaveGoodness

1 hour party
15.7 Million Timeline Deliveries
Over 5500 Tweets
Buzzwords: Hair, Walgreens, Suave
US Trended: Yes

#TargetDoveBestCare

1 hour party
16.2 Million Timeline Deliveries
Over 5100 Tweets
Buzzwords: Love, Dove, Skin
US Trended: Yes